PhoneNetix
Your business phone system
CAN DO THIS!

Auto Attendant w/Smart Ads Template

Example 1: Automotive dealership with multi-level auto attendant

CONTENT TYPE	SCRIPT TO BE VOICED BY TALENT	TIPS
MAIN GREETING This is the first thing callers hear when they call your business. It's the top level of your "phone tree".	Voiceover (Voice over music) *"Thank you for calling Ace Automotive, the tri-state's number one Nissan dealer!* *For new car sales, press 1.* *For used car sales, press 2.* *For the Service Center, press 3."*	. PhoneNetix professional voice talent will record your content, and we will add music or your audio logo.
SMART AD: New Car Sales You can have the AA in each department answer calls, and play a Smart Ad before routing to a receptionist or elsewhere.	Voiceover: *"Welcome to Ace New Car Sales! During April only, save over 4000 dollars on all new 2020 Nissans! No money down and instant credit check!"*	Here's an opportunity to plug the dealership's current new car promotion with a short 5 second ad.
SMART AD: Used Car Sales	Voiceover: *"Ace Automotive's 5 Star Extended Warranty Plan will cover your pre-owned vehicle bumper-to-bumper! Ask about it!"*	Here is a strong Call To Action, aimed at generating additional revenue.
SMART AD: Service Center	Voiceover: *"Thank you for calling Ace Service! Ace Automotive's Lifetime Service Agreement is forever, but you only pay once! Ask about it!"*	The service department has its own promotion and CTA.

Example 2: Restaurant with single-level auto attendant

CONTENT TYPE	SCRIPT TO BE VOICED BY TALENT	TIPS
MAIN GREETING The AA receives the call, and the caller hears today's special.	Voiceover: ***"Now at Micky's BBQ, buy one boneless wing plate, get one free! Press one to place your order!"***	Here, a clear Call to Action helps funnel the caller. The call is then transferred to an order-taker.

Example 3: Veterinary Hospital with day and after-hours greeting

CONTENT TYPE	SCRIPT TO BE VOICED BY TALENT	TIPS
DAYTIME GREETING: The AA receives the call, and the caller hears a friendly reminder. Then the call is transferred to the receptionist	Voiceover: ***"Thank you for calling Paws n Pals Veterinary Hospital. Ask about Heartgard Plus Chewables for your best friend!"***	Here is a CTA to inquire about a medical product for pets that benefits dogs, cats and veterinary clinics!
AFTER-HOURS GREETING Nighttime greetings will be enabled automatically by your VoIP provider, based on your preference.	Voiceover: ***"Thank you for calling Paws n Pals Veterinary Hospital. Our business hours are Monday through Saturday, 7:30am until 7pm. If you have a pet emergency, please leave a message at the tone, and someone will call you shortly!"***	Even an after-hours greeting is important, and can include helpful information, or even useful instructions.

How do I set up my auto attendant

1. If you do <u>not</u> currently have an auto-attendant set up for your business phone system:
2.
   First,you'll need to let your VoIP provider know that you want an Auto Attendant function added to your phone system, and that PhoneNetix will be sending them pre-recorded audio files to insert. Then, send PhoneNetix the text you want our voice talent to read. Once we record the content, we'll send it to your VoIP tech, and they'll set up your auto attendant based on how you want calls handled.

3. If you <u>do</u> have an auto-attendant set up for your business phone system:

   Send PhoneNetix the text you want our voice talent to read. Then, let your VoIP provider know that PhoneNetix will be sending them pre-recorded audio files to insert, and let them know where each file should go in the phone tree.